

## Mr.Himamsu Popuri, CEO of Nuevosol Energy Pvt Ltd

ENERGETICA INDIA

In constant business meetings and deals, we forget the human aspect of business and are not able to get an opportunity to understand the human being we are dealing with. Industry Jewel column helps the Industry Professional understand each other better.



► **Name:**

Mr.Himamsu Popuri

► **Education Background:**

Mr.Himamsu Popuri has graduated from IIT Madras with a Bachelor of Technology, Mechanical Engineering. He has also completed his Master of Technology, Intelligent Manufacturing, again from IIT Madras.

His other major interests include Optimization, Operations Research, Financial Management and Marketing.

► **Work Experience:**

In 2009, even before the inception of JNNSM, Mr Himamsu worked with Solar Semiconductor Pvt. Ltd., Hyderabad, where he played a major role in facilitating optimization of solar energy systems.

In his next stint at Cirus Solar, he played a key role in the design team.

In March 2011, he set up Nuevosol Energy Pvt. Ltd.

► **Current Designation & Company:**

Mr.Himamsu Popuri is now the CEO of Nuevosol Energy Pvt. Ltd.

Nuevosol Energy designs, supplies and installs module mounting structures for solar PV power plants.

By March 2013, Nuevosol will be 2 years old with a market share of over 20%, by executing more than 130 Megawatts of installation for around 25 projects in India and abroad.

► **Current Work Goals and Achievements:**

Mr Himamsu is currently aiming at standardizing mounting solutions especially for the Rooftop segments. He believes that India can be a frontrunner in assisting emerging countries achieve grid parity, and therefore aims at expanding and

consolidating Nuevosol's global clientele.

Mr Himamsu, through his visionary leadership, built an incredible design and installation team capable of innovating for an execution speed of more than 2 MW per day. His major achievement lies in multi-frontal optimization to develop dynamically modelled intelligent structures, which are a class apart from the routine off-the-shelf mounting structures.

► **Industry Outlook:**

The Indian solar industry is currently at a crucial juncture where achieving grid parity is very much possible and has to be driven by advanced designs and operations. Mr.Himamsu Popuri believes that grid parity is not just about waiting for module and component prices to fall sufficiently. For Nuevosol, it is about finding the optimum solution in every facet of design, supply and installation, as we all head towards a greener future.